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Have questions? Feel free to get in touch anytime by emailing Nicole at Nicole@premiercontentsource.com

Sales Copy -- For a supplement retailer to use on its homepage

Welcome to [REDACTED], where our goal is to give your body the boost it needs -- both inside and out!

Whether you're a bodybuilder, an athlete, or simply a fitness enthusiast who wants to make your gym time more efficient, our workout supplements are designed to meet your exact needs pre-workout, post-workout, and every moment in between.

Do you want to get bigger, fitter, and faster?

As important as the right diet and exercise plans are, they're not the only things you need to achieve the body of your dreams. Here at [REDACTED], we specialize in everything from pre-workout energy boosts, to fat burners, to lean muscle builders, to post-workout muscle repair. We have hundreds of workout and nutrition supplements from the brands you know and trust - including ASN Aussie Bodies, BSN, Gaspari, Gentec, Horleys, Labrada, Maxs, Optimum Nutrition, SAN, and Scivation.

So where do you start?

Creatine, anabolics, BCAA's, glutamine, protein -- the options are virtually endless, and unfortunately, they can feel a little overwhelming. How are you supposed to know what's right for your specific wants, needs, and goals?

We've got that covered!

Here at [REDACTED], we don't just sell sports supplements. We also believe in building a relationship with every single one of our customers. Feel free to reach out to us anytime through the Contact page on our website, through our toll-free phone number, or in person at our [REDACTED] store. No matter how you get in touch, you can rest easy knowing that all of your questions will be answered by our expert staff that has spent decades in the sports and bodybuilding industries.

If it sounds like we offer top-of-the-line service, you're right! Luckily, though, we won't make you pay top-of-the-line prices for it.

We know that most athletes don't have the same giant budget that a sports superstar has. We also know that you don't have to spend an arm and a leg to bulk up your arms and legs! We're proud to offer discount prices with a money-back guarantee. We'll never charge you any subscription fees or force you to join a membership for access to our supplements, and we'll

charge you a flat rate for each delivery order. We'll even throw in a free shaker if your order is over \$99!

That way, you can keep your focus where it belongs -- on getting the body of your dreams.

What are you waiting for?

We offer three ways to browse our website -- by brand, by goal, and by category. We've got dozens of supplements, special deals, and clearance items that are easy to find, easy to compare, and easy to purchase.

It won't take long for you to see why [REDACTED] has become one of [REDACTED] biggest and most trusted online suppliers of workout supplements, sports nutrition supplements, and natural health products!

Video Script -- For a private investigation firm to use on its website

Missing money.

Secret bank accounts.

Private investigators.

It all sounds like the makings of a good action movie, but there are plenty of REAL people who hide their assets. If you've fallen victim to one of them, you need the very best private investigators working to fight them.

Hi, I'm Jenny with [REDACTED] dot com -- America's premier provider of online investigative solutions. Our licensed private investigators specialize in finding hidden assets, secret bank accounts, and other financial information that people work so hard to hide.

Why hide them in the first place?

Maybe they don't feel like paying their child support. Or maybe they don't want to pay up after losing in court. Whatever the reason, you don't have to be their victim any longer. Here at [REDACTED], we'll give you the power to be proactive!

Our team has access to protected information that's usually just reserved for law enforcement. That means we can dig up all kinds of details -- like whether someone is hiding their money in a secret bank account so that they don't have to pay YOU.

Whatever you do, though, DON'T compare the team at [REDACTED] to those information brokers you see advertising online. They don't have a license like we do. That means they don't have the same access that we do. They're restricted to very basic tools, and they only have access to public records. If you're dealing with someone who's working hard to hide their assets, those information brokers don't stand a chance of getting you the real story!

But here at [REDACTED], we can uncover every tidbit of information that you need. We can tell you if there's a secret bank, where it's located, and what the phone number is. We can even tell you how much money is in the account! And, of course, all of the work we do is in full compliance with bank account privacy laws.

So if you're waiting for someone to pay up, don't just cross your fingers and leave things up to chance. Be proactive and turn to the team at [REDACTED]. We'll give you REAL results that you can REALLY use!

Hard Sales Email -- For a retailer to advertise its upcoming workshop

Email Subject: This aromatherapy workshop can transform your entire business!

Do you own a spa?

Do you work as a massage therapist?

Do you interact with clients as an esthetician?

If you answered "Yes" to any of these questions, keep reading!

██████████, an aromatherapy expert with more than 20 years of experience, invites you to a fascinating workshop that's designed to boost your entire business -- from the experience your clients have, to the money you make every day.

What will you learn?

As the owner of ██████████, ██████████ has formulated countless aromatherapy blends. Her passion is creating practical, easy-to-follow aromatherapy regimens that you can use to set your business apart. Whether your clients are battling excessive stress, low energy, sleep problems, or feminine issues, the right essential oils can make a dramatic difference.

During this fascinating workshop, ██████████ will teach you:

- How aromatherapy can improve your clients' well-being
- Practical ways to use essential oils in your spa environment
- Easy ways to blend essential oils so that you can target your clients' exact issues

By the time this workshop ends, you'll know exactly how to use aromatherapy to increase your profitability!

How much does it cost?

You can guarantee your spot for just \$45. In addition to valuable knowledge, you'll also get \$20 in aromatherapy products as "thank you" for attending.

Click here to reserve your spot... Can't wait to see you there!

Sales Copy -- For a fitness club brokerage website

Maybe you want complete control of the deal.

Or, maybe you don't want to pay broker fees.

Or, maybe your gym simply isn't big enough to attract traditional brokers.

Whatever the reason, you've decided to sell your gym "By Owner" -- but that doesn't mean you have to work alone!

The [REDACTED] team has helped countless owners sell their gyms, fitness centers, and health clubs. If you want the For Sale By Owner process to run as smoothly as possible, you're in the right place.

How can we help you?

We'll start by hosting your ad. [REDACTED] received more than one million visitors in 2016, and we're consistently ranked at the top of Google's search results. That means you'll get plenty of eyeballs on your listing!

What happens next is up to you.

If you want additional help, you can take advantage of our [REDACTED] Package. Inside, you'll find everything you need for a smooth sale -- including a breakdown of specific financial terms, an itemized list of the documents you'll need to complete your sale, and even sample legal documents, including a Letter of Intent and a Confidentiality Agreement.

Our team sold \$50 million dollars' worth of gyms in 2016 alone, so you can trust that you're getting the very best information!

Ready to get the ball rolling?

Place your ad by clicking the "Subscribe" button below. If you want your own [REDACTED] Package, contact us. Or, if you simply want to talk to our experts before you move forward, call us at [REDACTED] for a free consultation.

You may be selling your gym by owner, but you'll have the power of the [REDACTED] team behind you. That gives you a big advantage over the competition!

Video Script -- For a Kickstarter campaign

Think about the last time you went to the gym or laced up your sneakers and headed out for a run.

Did you stretch?

Probably not! But, hey, you're not alone.

Hi, I'm [REDACTED] from [REDACTED], and I've heard all of the excuses as to why people don't bother to do any kind of stretching. Heck, I've even used some of them myself!

Let's face it -- we all know we're supposed to stretch, but it's boring, and there are about a million other things we'd rather do with our time. After all, stretching doesn't burn any calories. It doesn't get your heart pumping. You never hear people talking about a "stretcher's high" like you do a "runner's high".

Plus, trying to stretch on your own isn't nearly as effective as having a personal trainer do it for you. But come on, it's not like you have the money for that!

And that's why we created the [REDACTED]. It gives you the power of a personal trainer, without making you spend a fortune to actually go out and hire one!

But why do you care? After all, stretching is a big fat yawn, right?

Well, you'd be surprised at just how good it is for you! Oh sure, you know it's a good way to avoid pulled muscles, but stretching goes way beyond that.

The more time you spend stretching, the more flexible you'll become. If you can increase your flexibility, you can actually reduce your stress. Got a bad back? You can get rid of it just by becoming a little more flexible. Plus, when you improve your flexibility, you can improve your posture, get rid of stiff muscles, reduce the pain in your joints, and improve your circulation. You can even sleep better at night!

In the end, stretching can make you feel like a whole new person!

OK, now that you know how stretching can actually benefit your life, let's talk about how [REDACTED] works.

It's got a special motor, so all you have to do is relax your muscles and hit the button. In just a few seconds, you'll be able to stretch your back, shoulders, and hamstrings in ways that used to only be possible with help from a pro.

No matter who you are, you can use this product. It's just as helpful for the fittest guy at the gym as it is for the guy who never works out.

Plus, [REDACTED] is small enough to fit inside your purse or briefcase -- meaning you can stretch anytime, anywhere!

Interested? You'll be happy to hear that we've really done our homework. We've got 4 utility patents, several international patents pending, and even a manufacturing deal in Asia that's all set up and ready to go. We've spent a ton of time prototyping, and we've done hundreds of product demonstrations.

The verdict?

People love this thing!

But here's the problem...

We need money to turn [REDACTED] into something that everyone can benefit from. We know that nothing like this has ever been created before. As soon as we get enough funding, we can give our manufacturers the green light. And once we do, we know [REDACTED] is going to be off and running.

And that's where you come in, Kick Starters... Help us kick [REDACTED] into high gear and change the way people move and feel!

Sales Copy -- For an accessories retailer to use on its headbands product page

Who says holding your hair back has to be boring?

Thanks to the fabric headbands here at [REDACTED], you can inject a fun pop of color into the pulled-back style you want at the gym, while you're playing with the kids, or while you're making a big family dinner.

What makes our fabric headbands different?

In addition to bold colors and fashion-forward patterns, our headbands are made out of soft cotton that won't tug on your tresses. There's also elastic in the back so that you get a snug, comfy fit no matter how thick or thin your hair might be.

These are two-inch headbands, so they're much thinner than the other headbands and wraps that we sell. If you're only looking for a small dash of color, these are the perfect headbands to add to your wardrobe!

Want your headband to put you on the cusp of today's fashion?

- Combine it with some loose waves for a glamorous look that's perfect for everything from an outdoor wedding to an elegant night on the town.
- Pull it down over your forehead to create a boho chic look that fits right in at your favorite music festival.
- Combine it with a few braids to add more dimension to your hair.
- Tease the hair at the crown of your head before you put your headband on to create tons of volume.
- Wear it over side-swept bangs so that they don't budge.
- Combine it with either a formal updo or a messy bun, depending on how fancy or casual you want to look.

These are just a few of our favorite ideas. Once you start wearing our fabric headbands, you'll realize that the style possibilities are endless!

Best of all, though, these headbands aren't just a gift for your hair. They're also a gift for your wallet!

Starting at just \$10, you can afford to get a two-inch headband in every color. So take a look at our current collection -- and be sure to come back soon, because we're always adding new choices!

Hard Sales Email -- For a romance author who was running a short-term sale on a book

Email Subject: This weekend ONLY - Save BIG on this hot book!

Greetings!

One of the things I love most is the start of baseball season. There's just something about the crack of the bat, the cheering crowd, and (of course!) the tight baseball pants that makes April one of the happiest months of the year.

Since Major League Baseball begins in the US and Canada this weekend, I decided to share some of my excitement with you. **Today and tomorrow ONLY**, you can get my super sexy baseball romance book, [REDACTED], for just **99 CENTS!**

[REDACTED] tells the story of hot billionaire and baseball superstar [REDACTED]. There isn't a ton of baseball lingo in his story (just in case you're not as big of a baseball fan as I am!), but there is plenty of STEAM!

Grab your copy from any of these retailers, and start your sizzling ride through [REDACTED]'s world:

Amazon US

iBooks

Kobo

Nook

Amazon CA

Amazon UK

Amazon AU

But hurry... This flash sale ends tomorrow night!

Happy reading!

- [REDACTED]

Sales Copy -- For a new realtor to use on her website

"A house is a house, but I'll find you a home."

Sure, it's catchy, but this sentence is more than just a nice slogan. It sums up my entire philosophy! When I first decided to team up with [REDACTED] Realty, the goal was simple -- help people find their dream homes so that they can enjoy living in northern Virginia as much as I do.

I've spent my entire life in [REDACTED] County. I've watched the population here grow by leaps and bounds, and now I'm raising my own three kids here. The [REDACTED] public school system is one of Virginia's largest, which can be a little overwhelming when you're house hunting. Luckily, since I wear both "Realtor" and "Mom" hats, I can give you all of the ins and outs of our local schools so that your kids can thrive here just as much as mine have.

When you work with me, you're not just another customer. I'm truly passionate about finding you a home that you'll be happy in for years to come. It's not just four walls and a roof -- your home is going to play host to countless memories and amazing moments, and I promise to help you find one that's the perfect backdrop. I've spent years in customer-oriented businesses because I love working face-to-face with people. I have so much fun making personal connections, listening carefully, and then providing exactly what you're looking for.

For me, being a realtor isn't just a job; it's a way of life. I'm excited to help you narrow down all of the choices and begin a wonderful new adventure. Contact me today, and let's start making your dreams come true!

Video Script -- For a "Welcome" video on the client's homepage

When is a gadget MORE than just a screen and some buttons?

When it can link you to everything the 21st century has to offer!

Welcome to [REDACTED]!

Thanks to cutting-edge products like the iPhone, the iMac, and Apple TV, Apple's got millions of fans -- and if you're one of them, you'll love spending time here!

From articles, to forums, to FREE hosting for your blog, we've created an entire Apple social network. You can meet other Apple fans, keep up with the company's latest news, and even earn cool rewards.

So take a look around, and turn your love for Apple into a totally interactive experience!

Customer Loyalty Email -- For a retailer who wanted to thank her customers on Thanksgiving

Email Subject -- Today, I'm giving thanks for YOU!

Dear ____,

You are the reason that [REDACTED] has grown by leaps and bounds. For years, I dreamed of sharing my aromatherapy knowledge -- and creating my very own business to do it -- and you have enabled me to do just that. Without you, [REDACTED] wouldn't exist!

You are the reason why I work so hard to create essential oil blends. I know what it's like to be in your shoes. If you've kept up with my blog, you know that I've been very open about my own experiences with aromatherapy. It helped me get pregnant with my son, and I know [REDACTED]'s products have helped countless others in more ways than I can ever imagine. I remember the joy I experienced when I learned that I was finally pregnant after years of trying. I picture similar smiles on your faces when I'm formulating new blends!

You are also the reason why I keep spreading knowledge about aromatherapy. Your support is proof that people want to learn more about it! Whether you've sent me an email to share your own experiences or you've simply been a loyal buyer of [REDACTED]'s products, you have inspired me to share my knowledge with as many people as possible!

And finally, thank you for being the reason why I wake up every morning and pinch myself. You've turned me into living proof that dreams really do come true!

Very truly yours,

[REDACTED]

Sales Copy -- For a tanning retailer to use on its product page

Let's face it, getting a great tan is hard.

First, you have to make the time to head to the beach or pool. Then, you have to cross your fingers and hope that Mother Nature will cooperate. After that, you've got to subject yourself to dangerous UV rays that can make your skin look older than it really is and even put you at a higher risk for getting cancer!

Unfortunately, going the traditional self-tanner route isn't much easier. That's because most of those products are made up of stinky chemicals that turn you orange instead of tan. As if that wasn't bad enough, they can easily transfer onto your sheets and clothes.

If you want a great, SAFE tan, there's only one REAL choice -- XXXXXXXXXX Tanning Towels!

With them, all you have to do is wipe on your tan! Each of our Tanning Towels is made with 100% cotton and pre-moistened with a carefully created tanning solution that's made from 100% certified organic ingredients. The solution in our Tanning Towels is designed to work with your body's natural chemistry -- and because you're not slathering on a bunch of chemicals, you'll get a natural bronzed glow instead of a fake orange tint.

Even better, you won't have to put up with a serious stink! We designed our Tanning Towels to smell like cherry almond, so you'll smell refreshing instead of overpowering!

OK, so how do these towels work?

Simply unwrap your individually-packaged Tanning Towel, and wipe down the areas you want to tan. Each of our towels is big enough to cover your entire body twice. (And, yes, we suggest wiping down twice so that you don't miss any spots!) Best of all, our tanning solution is specially formulated NOT to leave streaks behind. Just wipe it on, wait a few minutes for the solution to dry, and in a few hours, you'll look like you just stepped off a plane from the Caribbean!

And, because you're using a towel instead of your hands or a spray, you'll be able to exfoliate your skin as you go. That way, you can skip the tedious and time-consuming pre-exfoliation that you have to do with every other self-tanner -- but you'll still end up with super soft skin!

So go ahead and give yourself a great, safe tan!

Our Tanning Towels come in convenient single-packs, 5-packs, 12-packs, and 96-packs. Or, if you need more than that, simply ask us about our wholesale options.

Ready to have the tan of your dreams? With , you can carry a packet of sunshine everywhere you go!

Soft Sales Email Series -- For a UK law firm targeting readers of its ebook

Email Subject: What will YOUR brain injury settlement look like?

Dear ____,

Since you've already read our ebook, [REDACTED], you know how tough the claims process can be.

So is it worth it? Can you REALLY get compensation that makes up for all the pain and suffering?

We know you're scared and confused. That's why we wanted to start off this series by telling you about a brain injury settlement we recently got for one of our clients...

This case revolved around a 52 year-old man who simply wanted to take part in a cycle race. Unfortunately, the man fell off his cycle, and his life was changed forever.

At first, the man responded well to treatment, despite the contusion on the right temporal lobe of his brain. But his medical team made a crucial mistake, and by the time all was said and done, this man was confined to a wheelchair and required round-the-clock care. The only way he could communicate with his loved ones was to make a few limited hand gestures. He lost control of his bladder and faced a constant risk of infection.

The doctors gave his family a grim prognosis -- the man would be lucky to live another 10 years.

The man eventually settled out of court for £5.35 million. He would never get his old life back, but now his family had the means to give him the care he deserved.

Are you entitled to a settlement like this?

Maybe. But before you start the fight, you need to be prepared for everything it entails. Stick with [REDACTED], and we'll help you do just that.

We've got some more valuable information headed your way in the next few days. In the meantime, feel free to reach out to us with any questions.

Sincerely,

The [REDACTED] Team

Sales Copy -- For a company that sells beginner woodworking plans to use on its homepage

Imagine a group of close friends arriving at your house for a dinner party. Instantly, they all begin to "oooh" and "ahhh" over that table in the dining room. Think about how good it would feel to say, "I actually made that!"

Welcome to XXXXXXXXXX, the web's leading resource for woodworking projects!

Even if you're just a beginner -- or if you're simply thinking of becoming a beginner -- you're in the right place. We've got everything you need to make woodworking a fun, rewarding hobby.

Why spend your time on these projects?

Aside from the swell of pride you'd feel at that dinner party, woodworking comes with a variety of benefits. Just think of how good it would feel to spend time building things with your own two hands after spending a long week in front of the computer screen in your office.

Or, imagine how fun it would be to turn your new hobby into a family affair. Get your sweetie or your kids to join you, and the woodworking projects you create will be satisfying for all of your loved ones!

Whether you decide to work as a team or all by yourself, woodworking gives you the chance to get up and get moving -- and it's a whole lot more fun than a trip to the gym or a jog around the block. And once you finish a project, you've got something awesome to sit back and admire forever.

Does it get any better than that?

Actually, it does!

Not only will you feel better, your wallet will, too. Instead of having to run out and buy a new desk or a new bookcase, you can build one. Instead of spending your hard-earned money paying for someone else's handiwork, you can simply buy the wood and tackle it yourself. In the end, you'll save a ton of money. Plus, you'll wind up with a finished project that meets your exact needs and wants. That's something even the most luxurious furniture store can't promise!

But how realistic is it to take on woodworking projects? Do beginners need to invest in a bunch of expensive tools?

No!

One of the best things about beginner woodworking projects is that you don't need a garage full of tools and other specialized equipment to create them. As long as you've got a few basic tools -- like a measuring tape, a saw, a drill, some wood glue, and something to sand the wood with (either a motorized sander or just some pieces of sandpaper) -- you can take on a variety of projects.

There's just one more thing you need -- the right plans.

Even the most experienced woodworkers don't fly by the seat of their pants! Every successful woodworking project starts with a good set of plans, and you can think of them as a "recipe". Each one will start with a list of "ingredients" -- like the amount of wood and any specific tools, screws, or hinges that you'll need. From there, just follow the step-by-step directions, and you'll end up with a masterpiece that you can be proud of!

Sounds fun, right?

Here at [REDACTED] we want to make it even easier to get you started. Take a quick spin around our website, and check out all of the easy-to-understand information and advice we've posted. We've got everything you need to turn your woodworking dreams into reality. We'll even help you get your hands on the right beginner plans by giving you a set for FREE!

Armed with the right information, anyone can succeed at woodworking. Now that you know where to get that information, there's nothing standing between you and a great new hobby.

Dive in and have fun... There's no limit to what you can create!